

Offshore development with production team for Whirlpool account at Bosz Digital.



Successfully completed and deployed:

- Whirlpool.com website reskin:

<http://www.whirlpool.com/> Coded and implemented new site-wide design. Our code was implemented into TeamSite CMS.

- Maytag.com home page redesign:

<http://www.maytag.com/> Implemented faster and smoother JQuery interactions to replace old and heavy Flash animations. New homepage design.

- Regular maintenance updates: On ShopKitchenAid.com, Whirlpool.com & Maytag.com.

- Whirlpool Duet Landing page:

<http://www.whirlpool.com/duet/> Built and coded from scratch the general microsite page and also the JavaScript interactions and animations.

- Maytag BestCleaning Microsite:

<http://www.maytag.com/bestcleaning/> Built and coded from scratch the general page layout, animations, javascript StainStat Counter and the entire logic to make this microsite work as intended by the design vendor.

- JennAir.com (Nov 2012)

Removed all flash (the site was all made w flash)
We migrated to a PHP framework with MVC (CodeIgniter)
Started using MySQL
Used Rackspace for staging server development.



Moxie Interactive Agency:

- Email Campaigns for Verizon (Responsive Web Campaigns)
- Adobe CQ5 projects (backend components in java, front-end implementations, responsive mobile pages)
- SiteCore .NET Content Management projects
- PHP frameworks, open source projects
- JQuery/JavaScript development.

Development of new Moxie Agency site Moxieinteractive.com (PHP, Wordpress, Parallax, PSD to HTML5)

Recognitions:

← RE: Moxieinteractive.com is live. THANK YOU!

Heather Friedman
Sent: Monday, March 11, 2013 7:03 AM
To: Felipe Suarez

You replied to this message on 3/11/13 11:49 AM. [Show Reply](#)

Nice to meet you Felipe! Thank you and your team again for working together on our agency website! The emails that have come in over the weekend were so complimentary to the work. Looking forward to partnering again!

All the best,
Heather

Moxie

Heather Friedman | Director, Marketing & Communications
T: 678.916.4431 F: 678.916.4505
384 Northyards Blvd. NW Suite 290 Atlanta, GA 30313-2440
moxieinteractive.com

RE: Moxieinteractive.com is live. THANK YOU!



Heather Friedman

Sent: Monday, March 11, 2013 7:03 AM

To: Felipe Suarez

You replied to this message on 3/11/13 11:49 AM.

Show Reply

Just wanted to thank everyone so much for all of the hard work and dedication in getting the Moxie website live! The site looks great and I am so proud and appreciative of the effort over the past few months to make this happen. Thank you all!

Please forward to anyone else on the team that I may have missed to let everyone know we are so excited about the launch and appreciative of the hard work.

We know there are more updates to the site to come throughout the next few weeks and beyond and look forward to continuing to work together.

Have a great weekend!
Heather



Heather Friedman | Director, Marketing & Communications

T: 678.916.4431

384 Northyards Blvd. NW Suite 290 Atlanta, GA 30313-2440

moxieinteractive.com | PULSE



OFFSHORE PROJECTS @ BOSZ DIGITAL

New Jenn-Air website

Subject: Fw: Cheers to the Team!!!

Date: Monday, December 10, 2012 3:53:55 PM CST

From: Zach Hill

To: Felipe.Suarez@boszdigital.com

Zachary Hill | Assoc Dir, Technology Management | D I G I T A S
180 N. Lasalle | Chicago, IL 60601 | USA
Office: +1 312 729 0448 | Fax: +1 312 729 0111 |
Email: zhill@digitas.com

www.digitas.com

----- Forwarded by Zach Hill/DIGITAS/US/AMERICAS/PUBGROUPE on 12/10/2012 03:53 PM -----

From: Van Eiseman/DIGITAS/US/AMERICAS/PUBGROUPE
To: CHICAGO TECHNOLOGY ENABLEMENT _DIG_TEAM_USA
Cc: Joe Lozito/DIGITAS/US/AMERICAS/PUBGROUPE@PUBGROUPE
Date: 12/06/2012 04:04 PM
Subject: Cheers to the Team!!!

Folks,

Tonight we party. And it's well deserved. You and your team mates have been very hard at work.

So I wanted to recognize and congratulate the Jenn-Air redesign teams on their successful launch today...

Jenn-Air

We are proud to announce the launching of the new Jenn-Air website. The original plan for 2012 was to maintain and enhance an outdated Flash website for 2012 while waiting for 2013 / 2014 to redesign the site on Whirlpool's WinOnline platform. With a limited enhancement budget, Digitas proposed a full site redesign utilizing the infrastructure built for the Jenn-Air mobile site on Rackspace. We were able to deliver a high quality web site that looks and performs to the expectations of the brand and their consumers.

Tech Team:

Jeff Kean
Zach Hill
Ryan Ore
Roland Phillips
Jessie Rhymes
Felipe Suarez (BOSZ)
Eliamar Aguero (BOSZ)
Sebastian Gamboa (BOSZ)

Congratulations team.

And well done all you other tireless soldiers on other accounts.

Have a great time tonight.

Cheers!

\v

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Subject: Re: Congrats - JennAir is live
Date: Thursday, December 6, 2012 11:33:32 AM CST
From: Ryan Ore
To: Felipe Suarez
CC: Cesar Alfaro, Eliamar Aguero, Jair Reina, Jeffrey Kean, Jessie Rhymes, Rolando Avila, Roland Phillips, Sebastian Gamboa, Sujal Patel, Van Eiseman, Zach Hill

Felipe,

Your team is awesome and I only hope to work with Eliamar and Sebastian again in the future. You were right when you said they are rockstars. This project has been a moving target and I have known that they would nail it every time. I couldn't have picked better teammates.

Thank you to everyone.
.ore

From: Felipe Suarez <Felipe.Suarez@boszdigital.com>
To: Sujal Patel <sujal.patel@digitas.com>, Rolando Avila <rolando.avila@Boszdigital.com>, Eliamar Aguero <eliamar.aguero@Boszdigital.com>, Jeffrey Kean <jeffrey.kean@digitas.com>, Jessie Rhymes <jessie.rhymes@digitas.com>, Roland Phillips <roland.phillips@digitas.com>, Ryan Ore <ryan.ore@digitas.com>, Sebastian Gamboa <sebastian.gamboa@Boszdigital.com>, Van Eiseman <van.eiseman@digitas.com>, Zach Hill <zach.hill@digitas.com>,
Cc: Cesar Alfaro <Cesar.Alfaro@boszdigital.com>, Jair Reina <Jair.Reina@boszdigital.com>
Date: 12/06/2012 11:24 AM
Subject: Re: Congrats - JennAir is live

Guys it was a total pleasure working with Zach, Ryan and the team. Starting a project off on the right foot TOTALLY makes a difference and on this project we started very well with great documentation, info, assets ready, server access, etc, etc, etc. I really thank you for that because having such organized project really made a difference for us and our deliverables.

Best regards,

Felipe Suarez
Manager,
Technology



Office US: +1 773 942-2870
Mobile CR: +506 8820-3648
Skype: felipesuarez.com
Yahoo: felipe_suarez@rocketmail.com

From: Sujal Patel <sujal.patel@digitas.com>
Date: Thu, 6 Dec 2012 10:37:12 -0600
To: Rolando Avila <rolando.avila@Boszdigital.com>, Eliamar Aguero <eliamar.aguero@Boszdigital.com>, Bosz Digital <felipe.suarez@boszdigital.com>, Jeffrey Kean <jeffrey.kean@digitas.com>, Jessie Rhymes <jessie.rhymes@digitas.com>, Roland Phillips <roland.phillips@digitas.com>, Ryan Ore <ryan.ore@digitas.com>, Sebastian Garro <Sebastian.Garro@boszdigital.com>, Van Eiseman <van.eiseman@digitas.com>, Zach Hill <zach.hill@digitas.com>
Subject: Re: Congrats - JennAir is live

The site looks fantastic! We should add this to our Greatest Hits 2012 (if its not already included).

Thanks for all of your hard work!

-Sujal

From: Rolando Avila <rolando.avila@boszdigital.com>
To: Zach Hill <zach.hill@digitas.com>, Felipe Suarez <Felipe.Suarez@boszdigital.com>, Sebastian Garro <Sebastian.Garro@boszdigital.com>, Eliamar Agüero <eliamar.aguero@boszdigital.com>, Ryan Ore <ryan.ore@digitas.com>, Jessie Rhymes <jessie.rhymes@digitas.com>, Roland Phillips <roland.phillips@digitas.com>,
Cc: Van Eiseman <van.eiseman@digitas.com>, Jeffrey Kean <jeffrey.kean@digitas.com>, Sujal Patel <sujal.patel@digitas.com>
Date: 12/06/2012 09:04 AM
Subject: Re: Congrats - JennAir is live

Hi all, even when I'm still getting involve within this project, I know this is a great accomplishment from our teams, so I wanted to eco Zach's words and Kudos to all of you for the great work performed.

Keep it up!

Regards,

Rolando Avila
Manager,

Technology



Skype: avilarol
www.BoszDigital.com

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From: Zach Hill <zach.hill@digitas.com>
Date: Thursday, December 6, 2012 8:01 AM
To: Felipe Suarez <Felipe.Suarez@boszdigital.com>, Sebastian Garro <Sebastian.Garro@boszdigital.com>, Eliamar Agüero <eliamar.aguero@boszdigital.com>, Ryan Ore <ryan.ore@digitas.com>, Jessie Rhymes <jessie.rhymes@digitas.com>, Roland Phillips <roland.phillips@digitas.com>
Cc: Rolando Avila <rolando.avila@boszdigital.com>, Van Eiseman <van.eiseman@digitas.com>, Jeffrey Kean <jeffrey.kean@digitas.com>, Sujal Patel <sujal.patel@digitas.com>
Subject: Congrats - JennAir is live

Hi all -

I just wanted to let you all know that the new Jenn-Air site is now live!

Kudos to you all on a job well done.

Thanks,
Zachary Hill | Assoc Dir, Technology Management | D I G I T A S
180 N. Lasalle | Chicago, IL 60601 | USA
Office: +1 312 729 0448 | Fax: +1 312 729 0111 |
Email: zhill@digitas.com
www.digitas.com

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